

# 8 INSPIRING BLOGS TO HELP YOU GET THAT JOB

Are you tired of applying for endless jobs, only to get the same response? We have listed 8 inspiring blogs that will help you break that cycle, from applying for jobs, to interview techniques. Don't let the job market demotivate you, take a fresh look at some of these great tips.

## Apply for jobs? – Application form tips

This is a fantastic blog if you are applying for roles using application forms. With a simple guide on what you need to include and make your application stand out to help you get that job.



*Application forms are resumes, they follow the same process with recruiters and employers when picking candidates. The application will go through a digital filtering process, identifying keywords in the application. Remember, hundreds of people are applying for the same position, unlike a resume where you can visual standout, an application form is all about your writing.*

## TIPS FOR WRITING A COVER LETTER

If you are required to create a resume for a role, the next few inspiring blogs are for you. This blog is great for cover letter tips, keeping a brief description of what and what not to include.



*You shouldn't apply for a job without reading carefully what the company expects from a candidate. Even though the job advert says 'social media intern' and you think that you have relevant experience, it doesn't necessarily mean that in your cover letter you should write about everything you think that might be important when applying for a position.*

1. **Formatting Tips for Creating the Optimal Resume**
2. **Creating a Resume that Optimally Highlights Your Talent**
3. **Resumes: Final Tips and Strategies**

Here are 3 fantastic blogs to help you create the optimal resume, from the format and highlighting your skills.

Each blog helps you build the perfect resume for the role, increasing your chances to gain an interview for your perfect job.



*The key here is to not share your experience in a neutral tone, but rather share it in a success-oriented way. For example, share how you increased efficiencies by a certain percentage. Or, highlight that you just didn't meet sales goals, but that you exceeded them by xx percent. Another example is to highlight how you implemented a process that cut costs by a specific money amount. By being specific you are making the success story more real. In addition, many of these statements are skills that an employer in many industries are focused on.*

1. **Preparing for an Interview**
2. **Interviewing? You need examples!**
3. **Interview Questions (With Examples)**

These 3 blogs are great for preparation for that interview. If you have an interview coming up, make sure to check these blogs out and increases your chances of getting that job.

**Paul Good**  
Everyday Role Model

# MY NEW YEAR RESOLUTION IS TO BE MORE SELFISH. HERE'S WHY.

The new year is fast approaching and many of us will be starting to think about our new years resolutions. For some, it might be to join a gym and lose some weight. For others, it might be to give up smoking or to reduce your alcohol intake. Or perhaps it's something a little more personal. Something that only affects you personally but by doing so will greatly improve your life.

I only have one resolution for 2021, and that is to be more selfish.

You might now be thinking that to make such a resolution is, well, selfish. But hear me out. I have my reasons.

## **Put yourself first**

A lot of us try to live our lives selflessly. We go out of our way to help others. To be there when the people closest to us need us the most. And that's all well and good in moderation.

But what I've found over the years is that the more you go out of your way to help other people, the more that is then expected of you. Rather than it being considered a kind and generous act that you might have undertaken once to help somebody, it then becomes expected that you should always do that thing indefinitely. Whether it is convenient or not.

What then ends up happening is that you are expected to do more

and more for other people and, naturally, you end up having less time to spend on your own needs. As a result, your own hopes, dreams and ambitions become second to other peoples, and your own mental health and wellbeing begins to suffer.

That doesn't mean that you should say no to everything anyone asks you to do. But you have to strike the right balance between what's right for others and what's right for you.

If somebody asks you to help them with something and it's not convenient, say no.

If somebody expects you to do something and it's likely to affect your own health and wellbeing, say no.

Don't feel guilty about saying no either. No matter who the person asking you is or what their expectation of you happens to be, don't ever feel obliged to do something just because somebody else expects you to do so.

If declining their request causes them to be offended, so what? That's their problem. Not yours.

You're not responsible for anybody's behaviour other than your own.

So next year I implore everybody reading this to try and put your own hopes and dreams first, and make your own health and wellbeing a priority. Be more selfish. You only have one life and that life is precious.

**YOU!**  
**CAN\***

**Chris Hack**  
Everyday Role Model

# DON'T LET IMPOSTER SYNDROME BRING YOU DOWN

Starting a new job and career can be on the most nerve-racking experiences one can have in their life no matter how many jobs or career changes you have. For some and even many, you may experience what is called Imposter Syndrome.

In my view, I have often experienced this in much of my career but I will say this it will subside in time when you soon begin to see in your abilities in your new profession. As someone who has a Masters degree in business, I shouldn't experience but like all of us I still have to learn skills, a profession to get me to where I am today.

I have always been one to take on roles that were outside of what I learned in school and felt it was important to challenge myself in roles that many would not normally take, which in part has to lead me to feel like an imposter.

The definition of Imposter Syndrome would be:

'imposter syndrome (noun)the persistent inability to believe that one's success is deserved or has been legitimately achieved as a result of one's own efforts or skills.

people suffering from impostor syndrome may be at increased risk of anxiety'

Like I mentioned there is a cure this is a perfectly natural feeling and how you can end up thriving and finding your passion. Here are some ways to defeat those thoughts:

- **Rewrite your mental script**

Retrain your mind to enjoy the opportunity you've been given. For example, instead of thinking, "There are going to find out you have no idea what you're doing and fire you," think to yourself, "Everyone feels this way, it's natural and I got this. You might not know everything, but you can learn, the company chose you for a reason.

- **Take out the trash**

When self-sabotage bubbles up in your brain, drag it out. Get those fears out and talk to someone, a friend, family anyone you trust and those thoughts will soon begin to disappear in time.

- **Failure is a stepping stone to greatness**

Why not change the way you view failure, where failure is what it takes to succeed and everyone that is anyone had to fail? Throw the idea of success out the window for a moment and discover the meaning of failure: A steppingstone to greatness.

- **Show yourself**

Visualize your victories big and small and you shall see yourself succeed in whatever you set your mind to. Focus on the positive and don't look back, it can be hard but take those nerves and think about the bright path in front of you and go for it.

- **Trick the brain**

When all else fails, fake it until you make it! Don't wait for confidence to drive over. Our confidence will build when we take risks but changing our behaviour and your mind will follow.

**Joseph Meyer**  
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